



**Flow Research, Inc.**  
**27 Water Street**  
**Wakefield, MA 01880**

**(781) 245-3200**  
**(781) 224-7552 (fax)**  
[www.flowresearch.com](http://www.flowresearch.com)

Dear Marketing Manager:

September 2006

The response to our new study, **The Market for Temperature Sensors in the Americas, 2<sup>nd</sup> Edition**, has been very good. The study includes **thermocouples, RTDs, thermistors, infrared thermometers, fiber optic temperature sensors, and thermowells**. We contacted every temperature sensor supplier we could identify, obtained detailed information about the company and its products, and put all this together into a picture of the total market.

As someone who is involved in the temperature sensors market, I'm sure that you can appreciate the value of having up-to-date information and data about the markets you sell into. Which technologies are growing and which ones are declining? What industries are temperature sensors being sold into? What mergers and acquisitions have changed the landscape of the temperature sensors market? These are some of the many questions answered in this exciting new study.

Part of our job as a market research company is to listen to our customers, and try to make available information to you in the way that is best suited to your needs. In this case, some of our clients are telling us that they would like to order the study, but they would prefer to order only those sections that pertain specifically to their business. For this reason, we have decided to make this study available as a series of mini-studies, each of which is specific to a particular technology. While you can still order the entire study, we are also making the study available in the following individual mini-studies:

- The Market for Thermocouples in the Americas
- The Market for RTDs in the Americas
- The Market for Thermistors in the Americas
- The Market for Thermowells in the Americas
- The Market for Infrared Thermometers in the Americas
- The Market for Fiber Optic Temperature Sensors in the Americas

Each mini-study includes the Executive Summary, Scope, Product Descriptions, Market Size, Market Shares, Strategies, Company Profiles, and Appendices. Take a look at our website [www.tempflows.com](http://www.tempflows.com) for details. And be sure to take advantage of our 15% off coupon!

Best regards,

Jesse Yoder

P.S. Please contact us for special discount pricing on multiple mini-study orders.

## EZ Faxback Order Form

# The Market for Temperature Sensors in the Americas, 2nd Edition

Yes! We'd like to order the complete study, **The Market for Temperature Sensors in the Americas, 2<sup>nd</sup> Edition**, at \$4,200. This comprehensive two-volume study is bound and printed in full color, and includes PDF files of both volumes.

We don't need the complete study now, but we would like to order one of the mini-studies that covers the market that interests us the most. These mini-studies are bound and printed in full color, and include a convenient PDF file. We've checked the study (or studies) of our choice:

- The Market for Thermocouples in the Americas** for \$2,300.
- The Market for RTDs in the Americas** for \$2,300.
- The Market for Thermistors in the Americas** for \$2,080.
- The Market for Thermowells in the Americas** for \$1,980.
- The Market for Infrared Thermometers in the Americas** for \$2,200.
- The Market for Fiber Optic Temperature Sensors in the Americas** for \$2,000.

It's easy to order the study you've checked above. You can:

- 1) Fill out this form and fax it to Flow Research at [1] 781-224-7552.
- 2) Email your order with the information below to: [jesse@flowresearch.com](mailto:jesse@flowresearch.com).
- 3) Mail us a check with this order form.
- 4) Call us at [1] 781-245-3200. Be sure to ask about our flexible payment plans.

*No matter which option you choose, we appreciate your business!*

Name: _____	Street: _____
Title: _____	City: _____ State: _____
Company: _____	ZIP: _____ Country: _____
Email: _____	<input type="checkbox"/> VISA <input type="checkbox"/> Master Card
<input type="checkbox"/> Check Enclosed      Amount: \$ _____	Account Number: _____
<input type="checkbox"/> Purchase Order      PO#: _____	Expiration Date: _____
<input type="checkbox"/> Please bill my company      PROMO CODE _____	Name on Card: _____
Tel: _____ Fax: _____	Signature: _____



**Flow Research, Inc.**  
27 Water Street  
Wakefield, MA 01880  
United States

[1] 781-245-3200  
[1] 781-224-7552 (fax)  
[www.flowresearch.com](http://www.flowresearch.com)